



Welcome!

We are so excited to have you in the Mastermind!

Below is an overview of the calls/meetings you have access to during your Move to Millions journey.

Access the Call Calendar here: <https://incrediblefactoruniversity.com/welcome/>

START HERE MODULES

At the onset of your enrollment in the Mastermind you should start with the Start Here modules to create your Million-Dollar Assets: Leverage + Scale Offer Suite, Leverage + Scale Messaging Suite, and Leverage + Scale Business Success Formula. Be sure to submit each asset for critique. This section also includes access to 5 powerful pre-work modules that we HIGHLY recommend before starting on your assets.

FEEDBACK/ CRITIQUE REVIEWS (PRE-RECORDED)

Hosted by our IFU Coaching Team, these pre-recorded “calls” are the best place for you to get feedback and eyes on your work! Submit anything you want Darnyelle and team to review (copy, sales pages, emails sequences, etc.) and we will review it for you.

Examples of critique submissions include:

- Your Pre-work
- Your Application Page
- Your Webinar Slides
- Your Offer Chart Outline
- Your Sales Pages

- Your Email Sequences

How to get the most out of Critiques:

Submit your work at least one week out from your anticipated 'go live' date (although longer is recommended to give you time to implement any changes). Please allow up to 5 business days for us to review your work. We will tag you in the critique recording inside the Facebook Group when your work is ready!

[Submit Your Work for Feedback Here](#)

*Note: Pre-recorded Critiques are NOT live calls. Critique recordings are posted inside the [Facebook group](#) on a rolling basis throughout the week.

TWICE MONTHLY Q&A STRATEGY CALLS

Hosted by Darnyelle, on our twice monthly Q&A calls we offer answers to your questions, strategy support, and mindset discussions. First call each month is for Goal setting, KPI review and prep for the new month. Bring any questions you have to this call! During retreat months, these calls are all Q & A.

Examples of Strategy Call Q & A includes:

- Big picture questions about your business, your offer, your goals
- Questions about hiring, team, business model, pricing
- Mindset issues or limiting beliefs we need to work through
- Clarifying anything you are stuck on or unsure of

(You are still free to submit a question even if you're unable to attend live, and the replay will be up in IFU post the call.)

When: 1st and 3rd Tuesdays
East Coast Call – 8am Eastern (5am PT)
West Coast Call – 1pm Pacific (4pm ET)

Attend the ONE call that works best for your schedule

Where: <https://zoom.us/j/7207809406>

Submit Your Prep Forms at least 24 hours before the calls:

1st week – <https://www.jotform.com/ioellc08/week-1-check-in>

3rd week – <https://www.jotform.com/ioellc08/week-3-check-in>

HEARING THE VOICE OF GOD CLASS

Hosted by Shawndra Johnson, these monthly classes are designed to deepen your connection to God.

When: 1st Monday of each month, 4 pm EST

Where: <https://us02web.zoom.us/j/87266785825>

Passcode: 754980

No Forms for this call:

Occasionally, Shawndra will assign “spirit work” inside of the Facebook group.

MONTHLY MINDSET MAKEOVER CALL WITH MARISSA

Hosted by Marissa, our resident Life and Mindset Coach, on our monthly call, Marissa will make sure you’re not getting stuck by limiting beliefs and self-sabotage. Bring mindset issues, money mindset, fear, limited beliefs, etc. to this call!

When: 3rd Mondays at 4 pm EST

Where: <https://zoom.us/j/5334787620>

Submit Your Prep Forms:

4th Week – <https://form.jotform.com/ioellc08/mindset-makeover-with-Marissa>

QUARTERLY 2.5 DAY BUSINESS BUILDING RETREATS

Hosted by Darnyelle, these quarterly business building retreats are designed to keep you focused on your Incredible One® Framework so that you move closer to your next money milestone. During the retreats, we goal set, tighten our skills, mastermind and prepare to play bigger in life and business.

When: January, April, July and October. Typically held during the first full week of each of these months on the Wednesday through Friday.

Where: Retreats are Live (with a virtual option during Covid-19). April, July and October are typically held in Newark, DE at the Christiana Hilton and January is in a warmer climate.

[RSVP for the Next Retreat Here](#)

ADDITIONAL PROGRAM BENEFITS

Mastermind Pods

You will be matched with a coach and a small group of your peers to hold you accountable and productive in the things you need support around. These mastermind circle calls will happen on the 2nd and 4th weeks of the month and will be scheduled by your coach.

Daily Accountability Emails

Each morning, Monday through Friday, you will receive a daily accountability prompt. Use these as you'd like. You can print or just review from your email. There's a motivational thought and a reminder to focus on doing three (3) things each day.

Weekly Accountability Emails

Each Sunday, you'll receive an email that helps you to prepare for your week in your business. You'll be prompted to grab your planner and do your weekly plan sheet and think about backing into the number to hit your weekly goals. (Yes, you need to have weekly goals 😊)

Profit First Emails

I love Profit First® and I want you to love it too. Profit First allows you to build a business that serves you, and you do that by focusing on profiting BEFORE you focus on expenses. On the 10th and 25th, you'll get an email that reminds you to do your profit first distributions. If you

need to understand Profit First, check out the module in the Operations Pillar on Next Level Financial Management.

We can't wait to get started with you!

- Team Incredible One