



# Profit From Live Events

## SAMPLE ATTENDEE QUICK SHEET

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

How would you describe your entrepreneurial stage? Choose only one:

- Just starting. I just started or am thinking about starting a business. I have no clients, I'm not even clear on if I want a business yet. I am generating no revenue in my business.
- Trying to Replace Corporate Income. I have a fulltime job but I want out and am ready to become a full-time entrepreneur but I don't have time to lose, I need help.
- Growing. I know the problem I solve and who I solve it for. I am making decent money but it's not consistent.
- Scaling. I'm ready to truly build a business. My systems aren't cohesive and I'm working way harder than I have to in order to have this business. I'm ready for a business that serves me. My revenue exceeds \$100,000 a year.

What fears come up when you think about growing your business?

What's your biggest challenge right now?

In 20XX, my gross revenue was:

- \$0 to \$50,000
- \$50,000 to \$100,000
- \$100,000 to \$250,000
- \$250,000 +

Where do you feel you need the most support to live out your breakthrough?

- Setting Authentic Messaging, Marketing and Sales Management Systems to grow your business
- Understanding How to Use Speaking and Live Events to Grow Your Business
- Support to position me to scale my business and life to the seven-figure level
- Accountability and Community to Ensure I Exceed My Goals

\*Turn this in during your Deepen Your Breakthrough Session

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