**Private Training/Enrollment Webinar After Email Sequence**

Replay Email: Immediately after webinar ends

Hey First Name!

We literally just wrapped the private advanced training [Name of the training]

and I have to keep it real… it was AMAZING!

Thank you to everyone who attended and thank you for your very powerful questions! The energy in the chat was electric!

If you missed it, I HIGHLY recommend that you watch the recording here before we take it down! [insert the link]

During the training, [what you covered during the webinar].

What I know you loved about the framework is the simplicity of it! The days of working hard and hustling and grinding are officially OVER!!!

**We also talked about the[Program Name] and answered all of your questions about how it works, how we support our clients, our client success, and what you can expect when you work with [ultimate result/transformation]**

When you watch the training (if you weren’t there live) you'll see in the recording exactly how we support our clients to shift their lives and businesses - our process is like nothing else out there!

*You were invited to the training because we know that if we work together your life will change.*

What you may not know about me is that my team and I are picky about who we work with, and if you're getting this email it means that we loved your application, I PERSONALLY researched and determined that your market can scale to millions, I think your business has tons of potential, and I feel totally confident we can help you reach your goals.

**We're opening up enrollments for [Program Name], but you can only enroll until [date cart closes for the month] .**

The recording will be up until [date cart closes], so make sure to watch it and ask your questions before then!

I cannot wait to work with you!

[insert enrollment page]

If you have any questions at all, please feel free to email us OR just DM me on Facebook/ IG to talk to me directly…

Your Closing

Email 2:

Sent: day after the training

Subject: Yesterday’s training ☺

Hi First Name,

I wanted to make sure you saw the recording from yesterday’s training we had all about the [Program Name]? We answered all your questions about the price, timeline and how it all works to have you start your journey towards [ultimate outcome or result]

Here’s the link to the replay:

I want you to make time to watch because we’re taking it down in a few days and I would hate for you to miss getting all the details.

Let me know if you have any questions! Just shoot us an email or DM me on FB or IG.

Your Closing

Email 3: 2 days after the training.

Subject: You Ready?

Hey First Name!

It’s been a few days since the private training happened. I want to make sure that not only did you get the link, but you’ve taken time to watch.

Here’s the link again:

I really would love to work with you, so I wanted to make sure that you get all of your questions answered.

The recording and enrollment will go away soon so let me know if you have any questions before then!

Your Closing

Email 4: Enrollment closes soon

Sent: on Day 3 after training (day count includes the day of the training - thinking of when this is evergreen)

Subject: slide into my DMs (for real)

Hey First Name!

Just a quick reminder that enrollment for [Program Name] will be closing real soon, and the replay of our private training and the Q & A session will expire too.

To make it easy, we put the option to enroll right on the page (just click one of those enroll now buttons)

I’m so excited because so many incredible [ideal clients] are enrolling, and I can’t wait to work with you too (it’s the reason that I hand-selected you to be a part of this life trajectory shifting program)

**And because I know that joining an experience like this is a big decision, I want to invite you to have a private 1:1 chat with me - *in the DMs as they say!***

I’m [your IG user name] on IG [hyper link] and on Facebook, I’m @[your FB user name] [hyper link] feel free to shoot me a message!

Wanna chat with me directly, and get all your personal questions answered, concerns addressed, and any last hesitations hashed out?

I want you to ***send me a direct message either through FB messenger or IG direct messages*** - I am ready to chat with you individually about anything on your mind before joining! (and if you don't use either of those platforms, just respond to this email and I will answer you directly).

**I offer to do this because I truly want to make sure we make the best decision for YOU.**

Of course I know that [Program Name] is the best program for entrepreneurs ready to scale up their monthly revenue - hands down. We’ve got tons of #receipts – we even included many of them on the enrollment page.

It's the unique combination of:

* Bullet points for your program highlights and benefits

**...Trust me, we did our due diligence to make sure that we were filling a need in the marketplace and that is why our clients get and sustain incredible results.**

And I want YOU to know it's right for you too!

So go ahead and DM me. Seriously! Don't be shy! Just pop me a message:

I’m [your IG user name] on IG [hyper link] and on Facebook, I’m @[your FB user name] [hyper link] feel free to shoot me a message!

I'll be keeping an eye out for your message :)

**Go here now [hyper link to enrollment page link] to watch the recording of the private training and Q & A call and enroll today.**

*\*You can watch the recording at 2x speed by using the little gear icon in the lower right-hand corner of the video if you're short on time!*

I cannot wait to work with you!

***If you have any questions at all, please email us OR just DM me on Facebook / IG to talk to me directly!***

Your Closing

P.S, Enrollment for [Program Name] is open…but only for a little while longer. Make sure to watch the life changing training and ask your questions before then!

Email 5: [Title about a possible result early in the program]

Sent day 4 after training

Hey First name!

Just a quick reminder that enrollment for [Program Name] will be closing tomorrow and the replay for our private training and q & A will expire then too.

Please do yourself a favor and watch the recording and enroll before it expires!

***Many of you have been asking me, "[a question people ask that you can offer some training around that will help them to make the investment in themselves through the program]…***

Because I am brilliant and helping you to close the gap between you and your next milestone, our clients are able to recoup their investment very quickly with the cash injection strategies we teach. Our mission is to shift the trajectory of your business from day one working together.

You’ll get immediate access to powerful pre-work, coaching and training to execute as soon as you join the program.

Here’s a few examples:

1. Low Hanging Fruit Review   
   Many of our clients make five figures just by going back to low hanging fruit. We definitely talk about how to do that in the program. Take Stephanie as an example. Stephanie has a list of 10 people who had expressed interest in working with her that never took the next step so I gave her a script to use to reach out to them via email and DMs on social. Of the 10 people, Stephanie was able to get three to invest in her $3,000 program (which we ended up increasing as a part of the program), just like that she made $9,000 in the first week of being enrolled in the program. Oh and the rest of that list, contributed to the $25,000 she made in the first 30 days.
2. Pre-Sale  
   If you don’t have a program yet but you’re clear on the problem you sole and for whom (which you will be once you start the pre-work,) we can have you offer a pre-sale of your new program. We can have you pre-selling and bringing in income in a week or two (if you follow the steps). And then you can go on and enroll people into this “Superb” offer and generate anywhere from $10,000 - $20,000 in days just like Brandy did. She got 10 people to invest in her $2,500 3 day intensive BEFORE she even did the sales page! We helped her get clear on the who, what, when, where and why and that was all she needed to enroll.
3. Live Paid Virtual Workshop  
   I love live events and have taught my Profit From Live Events System for several years now. The key to profiting from live events is making sure you set them up to enroll. If you already have a signature system in place we can help you to set up a virtual workshop that you can sell for anywhere from $49 to $299 and get people to join you and then make them another offer to enroll into your higher offer and generate anywhere from $25,000 to 100,000 just like Sharon did. She had a FREE intro event (yup she didn’t charge anything) and enrolled 20 people into a $1,000 offer and made $20,000 just. like. that.

With any of these strategies, you could be bringing in sales right now, no need to wait months to see results! Your entire investment could be recouped BEFORE your 3-day weekend!

It goes without saying that you’ll have to do some work to make results like this happen but it is more than possible to move quickly and we will give you all the tools, coaching and feedback and templates to make it happen.

Enroll today before we take the training down! [hyper link]

I cannot wait to work with you!

If you have a question before making your decision, just DM me on IG or FB

I’m [your IG user name] on IG [hyper link] and on Facebook, I’m @[your FB user name] [hyper link] feel free to shoot me a message!

Your Closing

PS: Enrolment is open but just a short time more. Make sure to watch these valuable videos and ask your questions before then!

Email 6: Last Chance Email

Sent: Day 5 after training

Hey First Name.

Okay, it’s time for some real talk….

You took the time to apply to be considered for working with me.

In the application, you shared your goals with me. You broke down to me why it’s important and how you have to make this happen NOW.

Now for the real:

What you’re doing now is NOT getting you closer to your goals.

You want to [what they want instead of their reality].

I’ve broken down what it’s going to take to make it happen.

I’ve shared some real life success stories from our clients that are getting results RIGHT NOW (we have HUNDREDS of success stories and case studies just like the ones I’ve shown you btw)

I took the time to make sure that you understand how we support our clients. There is NO ONE like me and my team in the business coaching game.

The reason I approved your application is because [reason you approved them].

{clears throat}

So why haven’t you joined us already???

LOL but for real.

You’ve come this far and now you have to decide…

Are you going to make excuses or take action?

If nothing changes, nothing changes…

It’s on you, First name.

For real.

I only work with people who are serious about their success – we don’t straddle the fence. And I don’t want to spend energy on people I’m not called to work with.

We're closing enrollment for this group TODAY at 11:59 pm EST

Here's the link to the replay page to watch and enroll now: **[link to replay page]**

I'll see you inside the [Program Name]

PM me on FB or IG - or reply to this email if you have any last little questions.

Your Closing