



Mind on Your Marketing Monday Checklist

Date: _____

WEEKLY THEME

- 3 Weekly videos, Facebook or IG Live
- Article/Blog post (where applicable)
- Podcast Episode (where applicable)
- Weekly E-zine content and personal note
- 5 Handwritten Notes to new leads, people met during networking, etc
- 5 Follow up Calls to previous discovery sessions or other low hanging fruit
- 25 Social Media Contacts that could be prospects
- 25 prospecting calls. (warm or cold)
- 25 prospecting emails. (cold)
- Warm Letter (1st Monday of Month)
- Designate weekly networking events
- Review Low Hanging Fruit List