

Quarterly Strategic Networking Plan Template

Step 1: Define your Networking Goals

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- _____
- _____
- _____

Step 2: Determine possible networking events or groups (structured networking is best) for the quarter

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- _____
- _____
- _____
- _____
- _____

Step 3: Contact meeting hosts or planners to determine if it's a viable option for your brand

- _____
- _____
- _____
- _____
- _____
- _____



Step 4: Add events to calendar (goal is one per week for 90 days)

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- _____
- _____
- _____
- _____
- _____

Step 5: What boards should you join?

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- _____
- _____
- _____
- _____
- _____

Step 6: Attend events and meet 3 to 5 qualified people and follow up

List all networking options that fit into your schedule for the week.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY



Looking ahead for the year, what conferences or association meetings should you plan to attend (goal – one per quarter)

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER



Year: _____

QUARTER 1	QUARTER 2
QUARTER 3	QUARTER 4



Looking even further ahead...

Year: _____

QUARTER 1	QUARTER 2
QUARTER 3	QUARTER 4